

A major EU project involving PES organisations across Europe

<http://employid.eu>

European Public Employment Services (PES) are key agents in supporting Europe's strategic goal of high levels of employability during a period of economic turbulence and demographic change. The increased demands on these public services have precipitated a need for transformation and continuous development. For managers and practitioners to perform successfully in their job and to support their own, and their clients'/claimants', career adaptability and resilience, they each need to acquire a set of new transversal skills and competencies, as well as embed a professional culture of continuous improvement.



EmployID is a major EU-funded four-year project which aims to support PES staff to develop appropriate competences that address the need for integration and activation of job seekers in fast changing labour markets. It builds upon career adaptability in practice, including career management skills and quality as well as evidence-based frameworks, for enhanced organisational learning. It also supports the learning process of PES practitioners and managers in their professional identity development by supporting the efficient use of technologies to provide advanced coaching, reflection, networking and learning support services. The project focuses on scalable and cost effective technological developments that empower individuals and organisations to engage in transformative learning practices, assisting their capability to

adapt to rapidly changing pressures and demands.

BENEFITS

European PES are cordially invited to participate in the project in varying ways. The benefits of engaging with EmployID include:

- Presentation of new concepts for learning and knowledge exchange, e-coaching, reflection and facilitation, specifically targeting drivers and barriers for learning amongst PES practitioners and managers.
- Access to a suite of innovative tools for networked learning, e-coaching, reflection facilitation and learning analytics, adapted to the different PES context (e.g. considering issues of security and privacy).
- First-hand access to the analysis of practitioner-orientated and academic research findings, including challenges and innovative practices across European labour markets.
- Mutual knowledge exchange and participation in selected project activities, such as workshops, training, etc. Individual analysis of the learning context of the interested PES and the potential for further collaboration initiatives.
- Attendance at meetings at major events in Europe related to EmployID topics (possibility to reimburse travel costs).
- Added impetus and information to inform and support the change process taking place through the work of 'PES to PES Dialogue' and the World Association of Public Employment Services.
- Use of the name and logo on the EmployID website as well as a banner to include in their own website (Member of EmployID Associate Partner Network).

WAYS OF INVOLVEMENT

There are three main ways of getting involved in the project - see below. In the *initial phase* of the project (May – December 2014) the focus of the activities will be on the *analysis of the PES landscape across Europe*, identifying challenges and good/interesting practice experiences of transformation and successful professional adaption and learning in the different PES contexts. Based on these insights, the *collaborative development of innovative concepts and tools* will be part of the follow-up activities.

Involvement is flexible and can be discussed individually with each interested PES. PES can also choose from a set of first, concrete involvement activities:

Option 1



Registration to the EmployID mailing list

<http://employid.eu/subscribe>

Option 2

Participation in the analysis of the European PES landscape, challenges and innovative practices (May to December 2014)

- Via selected telephone interviews of 45 minutes, conducted with PES staff and/or line management; and/or
- Organisation of a study visit of EmployID members to the organization.



Workshop "Facilitation concepts & tools"

(from May 2014 onwards)

These workshops bring practitioners and managers from interested PES together with

the researchers, technicians and educational designers from the EmployID project. The aim is to bridge both worlds and provide insights to all parties. The workshop lasts half a day and can be organised at PES premises. This workshop can lead to further collaboration in future activities such as:

- Presentation and discussion of innovative tools and concepts for facilitation, reflection, coaching, networked learning and learning analytics
- Participatory reflection and analysis of the current learning context in PES and the potential for enhanced professional learning.

The focus of the workshop can be jointly determined in advance. The workshop will also be preceded by an initial dialogue with representatives of the respective IT department to determine the basic technical conditions of the interested PES.

Option 3

Interested to get more deeply involved?

At present, the EmployID project has two PES organisations as core members in the consortium, namely, DWP from the UK and ZRSZ from Slovenia. These initial partners are not only contributors, but also involved in the co-creation process together with the EmployID research partners and may also claim ownership of the materials. There is the further possibility for 2-3 PES organisations to enter a formal relationship with the EmployID project and become full partners and co-creators as well.

CONTACT

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Option 1: Observation**Option 2: Contribution****Option 3: Creation****Analysis of the European PES landscape****Development of innovative tools****Differing levels of engagement available***(for individuals, and/or targeted selection to best support different PES requirements)*

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| <ul style="list-style-type: none"> • Observe concept & tool developments and provide feedback and recommendations • Attend EmployID Associate Partner meetings (travel costs reimbursed) | <p>Empirical study participation via:</p> <ul style="list-style-type: none"> • Individual telephone interview, • Study visits to PES • Half-day workshop at PES "Facilitation concepts & tools" at PES incl. individual feedback and reflection | <p>Tool design workshops:</p> <ul style="list-style-type: none"> • Introduction to innovative tools for e-coaching, reflection, networked learning and learning analytics & discussion | <ul style="list-style-type: none"> • Continuous involvement in an on-going co-creation process together with the research partners • Entering a partnership with the consortium |
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BENEFITS

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| <ul style="list-style-type: none"> • Follow the project activities, be regularly informed and involved as relevant and appropriate for your context • Regular insights into project outcomes • Updates on latest findings and developments • Promotion on project dissemination material | <ul style="list-style-type: none"> • First-hand access to research results on current challenges and innovative practices in different European PES. • Knowledge exchange between PES on how to successfully address current labour market challenges at a practitioner and managerial level. • Training sessions about the outcomes from the empirical study. • Promotion on project dissemination material | <ul style="list-style-type: none"> • Access to a portfolio of innovative learning tools, adapted to the PES context, in a guided and protected testing environment. • Introduction to new ways of facilitating PES practitioners' adaption and learning via innovative technology personalised to different PES contexts. • Sharing ideas and experiences on good/interesting policies and practices. • Visibility on project dissemination material | <ul style="list-style-type: none"> • Claim ownership of results • Benefit from co-funding of activities • Promotion on project dissemination material |
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Get in Contact!

If you are further interested in the project, please name us a contact person in your organisation and get in contact with Dr. Deirdre Hughes (deirdre.hughes3@btinternet.com; tel. 0044 (0) 7533 545057) for a first exploration of engagement possibilities and interest.